

Understood.org's 2024 Back-to-School Survey

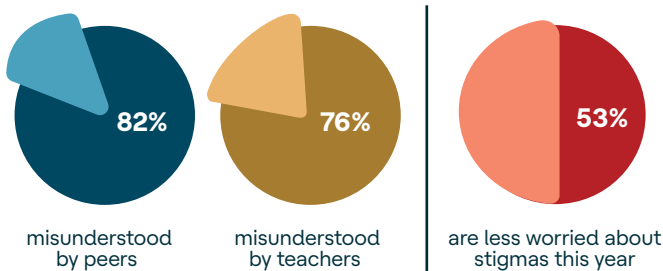
As children around the country return to school, new research from Understood.org finds that nearly all parents with a child in school are stressed about the back-to-school season.



Nine in 10 parents (89%) with a child in school are stressed about back-to-school. Among them, nearly all parents (96%) who have a child with learning and thinking differences (LTDs) like dyslexia and ADHD say the same.



78% of parents believe that when **their child doesn't get the proper support in school**, it impacts other aspects of their life.



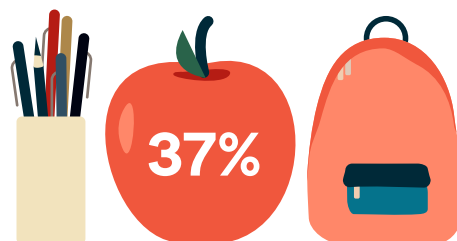
The majority of parents of children with LTDs agree that **students with LTDs are often misunderstood by their peers (82%) and their teachers (76%)**, but half (**53%**) also agree that **they are less worried about stigmas** this year compared to previous years.



Four in five parents (81%) agree that not all parents are excited to send their kids back to school – a sentiment shared among parents both with (82%) and without (80%) children who have LTDs.



Parents who have a child with LTDs are more likely to feel stressed (36% vs. 19%), overwhelmed (33% vs. 17%), unprepared (29% vs. 14%), and scared (14% vs. 4%), compared to parents who do not have children with LTDs.



Parents who have a child with an LTD report **feeling more stressed** about whether their school can meet their child's needs than parents of a child without an LTD (37% vs. 25%). Parents of a child with an LTD also **worry more** about whether their child will have access to adequate resources to set them up for school success (35% vs. 18%).

Conducted in July 2024 via The Harris Poll. Understood.org's 2024 Back-to-School Survey surveyed 2,073 U.S. adults ages 18+, of whom 656 are parents to children under 18 and 336 are parents of children with learning or thinking differences.